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From: Heather Kulin

ATTN: Commissioner for Patents re 09/728,785 (5200-0009)

Message: Please record the attached **Power of Attorney** at your earliest convenience.

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PATENT APPLICATION  
Docket No. 5200-0009

**TRANSMITTAL LETTER – POWER OF ATTORNEY**

Application No.: 09/728,785  
Filing Date: 11-30-2000  
Confirmation No.: 2704  
Title: METADATA INTERNET PLATFORM FOR ENABLING  
CUSTOMIZATION OF TAGS IN DIGITAL IMAGES  
Date: January 17, 2012

COMMISSIONER FOR PATENTS  
VIA FAX 571-273-8300

TOTAL PAGES (including this cover sheet): 5

Attached are:

- ☒ Power of Attorney to Prosecute Applications Before the PTO
- ☒ Declaration Regarding Authority to Sign on Behalf of a Legal Entity
- ☒ Statement Under 37 CFR 3.73b

Respectfully submitted,

STOLOWITZ FORD COWGER LLP

/Stephen S. Ford/  
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